

RED, WHITE & HOME



WORKING TOGETHER

WE BUILD. WE BENEFIT. WE WIN.

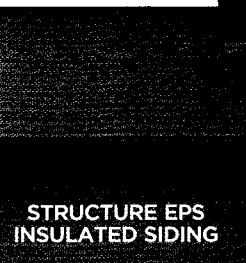
Thanks to your support, in 2010 Mastic will donate over \$100,000 in cash and building materials to Homes For Our Troops. And when you side with Mastic, you can earn a \$50 Visa® gift card that you can keep or donate to Homes For Our Troops to help them build low-maintenance accessible homes for injured soldiers.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
FREE
\$50
GIFT CARD.

25 SQUARES = \$50 GIFT CARD
Structure® EPS Insulated Siding and Quest®

10 SQUARES = \$50 GIFT CARD
Cedar Discovery® Hand-Split Shakes, Perfection Shingles and Half-Rounds

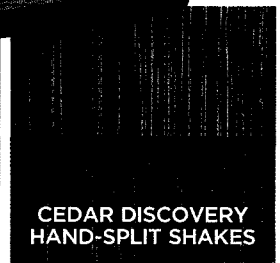
1 CARTON (255' or more) = \$50 GIFT CARD
Leaf Relief® Gutter Protection



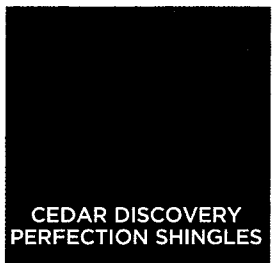
STRUCTURE EPS INSULATED SIDING



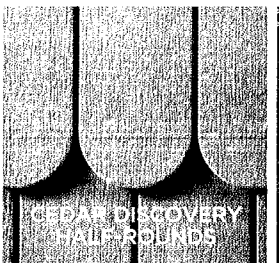
QUEST



CEDAR DISCOVERY HAND-SPLIT SHAKES



CEDAR DISCOVERY PERFECTION SHINGLES



CEDAR DISCOVERY HALF-ROUNDS



LEAF RELIEF

REDEMPTION FORM ON BACK

*Offer good while supplies last. A maximum of 2000 gift cards will be available for distribution to qualified participants. Gift Cards expire on June 30, 2011. Siding projects purchased using special project pricing do not qualify for this offer. Distributors and distributor employees are not eligible to receive this offer. To redeem the offer, an eligible customer (contractor, builder or remodeler) must submit a legibly and fully completed redemption form and original invoice(s) that show the purchase, from a participating distributor, of 25 squares of Quest® or Structure® EPS premium vinyl siding, 10 squares of Cedar Discovery® siding, or 1 carton of at least 255' of Leaf Relief gutter protection, dated between March 1, 2010 and December 1, 2010. See Redemption form or www.mastic.com/promo for complete details and restrictions.

MASTIC
HOME EXTERIORS
by PLY GEM

RED, WHITE & HOME WORKING TOGETHER



CUSTOMER REDEMPTION FORM

Buy

25 squares of Structure® EPS Insulated Siding or Quest®

OR

10 squares of Cedar Discovery® Hand-Split Shakes, Perfection Shingles or Half-Rounds

OR

1 carton (255' or more) of Leaf Relief® Gutter Protection

Complete this Redemption Form

(must include name, address, phone and valid email address)

Enclose original invoice(s)*

Mail completed Redemption Form and original invoices to:

Mastic Red, White & Home Promotion

PO Box 787

Wexford, PA 15090

* Invoices (originals only) must be dated between March 1, 2010 and December 1, 2010, and received within 60 days of purchase date to be eligible for gift card(s).

ALL INFORMATION IS REQUIRED

CONTRACTOR NAME

COMPANY NAME

ADDRESS

CITY

STATE/PROVINCE

ZIP

PHONE

EMAIL

I HEREBY CERTIFY THAT ALL ABOVE INFORMATION IS ACCURATE.

CUSTOMER SIGNATURE

RECEIVE YOUR \$50 VISA® GIFT CARD OR DONATE IT TO HOMES FOR OUR TROOPS

I would like to donate my \$50 Visa® gift card to Homes For Our Troops to help them build low maintenance, accessible homes for injured soldiers.

Please send me my \$50 Visa® gift card.

ATTACH ORIGINAL INVOICES

INVOICE DATE	INVOICE NUMBER	PRODUCT	QUANTITY	TOTAL
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

2010 MASTIC HOME EXTERIORS PROMOTION RULES AND REGULATIONS

- Offer good while supplies last. A maximum of 2000 gift cards will be available for distribution to qualified participants. Gift Cards expire on June 30, 2011.
- Siding projects purchased using special project pricing do not qualify for this offer. Distributors and distributor employees are not eligible to receive this offer.
- To redeem the offer, an eligible customer (contractor, builder or remodeler) must submit a legibly and fully completed redemption form and original invoice(s) that show the purchase, from a participating distributor, of 25 squares of Quest® or Structure® EPS premium vinyl siding, 10 squares of Cedar Discovery® siding, or 1 carton of at least 255' of Leaf Relief® gutter protection, dated between March 1, 2010 and December 1, 2010.
- Original invoices must be submitted within 60 days of purchase date shown on invoice.
- Redemption forms must contain the customer's name, valid address, phone number & email address. Dated invoice must indicate product(s) ordered, quantity of each product purchased and purchase price. Offer may be redeemed more than one time if more than one qualifying purchase(s) is made. A separate submission must be made for each qualifying purchase(s).
- Submissions must be mailed to: Mastic Red, White & Home Promotion, PO Box 787, Wexford, PA 15090
- Submissions must be postmarked by December 15, 2010 and received by December 31, 2010. Sponsor is not responsible for lost, late, illegible, incomplete, mutilated, delayed, duplicate, altered or misdirected submissions, and such submissions will be disqualified. Sponsor reserves the right to audit accounts for compliance as well as participant's purchase of product and submittal of Redemption form and to disqualify participants engaging in deceptive or fraudulent submission practices. By completing and submitting the redemption form, customer agrees to receive email notifications or other communications about special offers, events, new products and services from the sponsor.
- Gift cards will be mailed to customers meeting offer criteria within 3 to 6 weeks after sponsor receives and verifies the submission. If eligible siding products are returned after receipt of gift card(s), recipient will be required to return gift card(s) or, if already spent, the total value of the gift card(s).
- Offer void where prohibited or restricted by law. All decisions regarding the interpretation of the offer rules lie solely with the sponsor, whose decisions are final. Customers are responsible for any and all taxes or their fees. By participating, customers agree to all terms of the offer. Sponsor is not liable for injuries or losses arising from or resulting from participation in the offer or use of the gift card, and is not liable for events or errors by employees for any acts or omissions of employees, whether negligent or willful, in the conduct of the offer. Sponsor reserves the right to cancel the promotion if unforeseen circumstances cause the gift cards to be unavailable. See your Mastic Home Exteriors sales representative for details.
- Sponsor is Mastic Home Exteriors, 2600 Grand Blvd., Ste. 900, Kansas City, MO 64108